

JOB OPPORTUNITY

Position:	Product Manager
Reporting to:	Senior Manager, Product
Term:	Full time
Hours:	9 am – 5 pm
Location:	20 Eglinton Ave West, Toronto (hybrid)

Overview

As a member of the Beutel Goodman Marketing team, the Product Manager will have the opportunity to work at one of the largest independent asset managers in Canada. The Product Manager will be a key contributor to the product management, product analytics, and product research & development processes at the firm, providing comprehensive product support and serving as a subject matter expert for product and industry data to enhance sales, client service and marketing initiatives.

Key Responsibilities

The successful candidate will be responsible for many facets of

- Provide ongoing product monitoring, analysis and communication of results
- Conduct competitive product and market trend research, and recommend improvements to marketing strategies and product positioning
- Build effective relationships with key internal stakeholders (e.g., Portfolio Managers, Client Service, Compliance, Legal)
- Provide product-related support to sales teams, including internal and external client requests
- Research new product opportunities and take an active role in any future product development
- Lead monthly, quarterly and semi-annual commentary process
- Assist with the development and maintain the accuracy of product documentation and reporting with third-party platforms (Morningstar, Globe Investor, eVestment, Mercer, etc.)
- Assist with RFPs and RFIs, when necessary, as well as product marketing and content initiatives
- Oversee review and development of investment team presentation decks

Requirements

- At least 5 years of investment management experience, preferably in a product / analytics role
- Familiarity with investing concepts and investment firms in Canada
- Strong familiarity with eVestment, Mercer Insight and Morningstar Direct
- Critical thinker with strong organizational skills and impeccable attention to detail
- Progress in the CFA program will be considered an asset
- Strong proficiency in Outlook, Excel, Word, PowerPoint
- Ability to effectively work with and interpret complex data
- Driven, ambitious and proactive individual with a strong desire to succeed
- Fluent communication in French (written and verbal) would be an asset

To apply, send your résumé and cover letter to careers@beutelgoodman.com